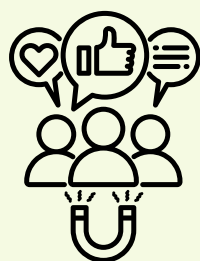


## MILESTONE NO. 1

Set your profiles to not make you look like you retired.

1



2

## MILESTONE NO. 2

Start engaging. Comment & DM.

## MILESTONE NO. 3

One-to-one videos.

3



4

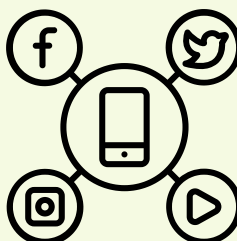
## MILESTONE NO. 4

Use video in your stories.

## MILESTONE NO. 5

Post 3-5 times a week on your platform of choice.

5



6

## MILESTONE NO. 6

Remove the compartments. Be more than just business.

## MILESTONE NO. 7

Do your first Reel (or get consistent if you have already done a couple).

7



8

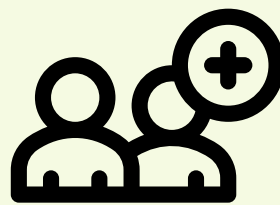
## MILESTONE NO. 8

Share content into groups on Facebook & LinkedIn.

## MILESTONE NO. 9

Add new people intentionally.

9



10

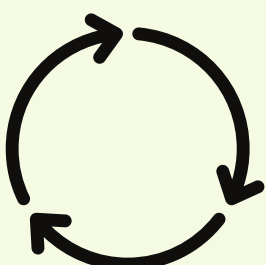
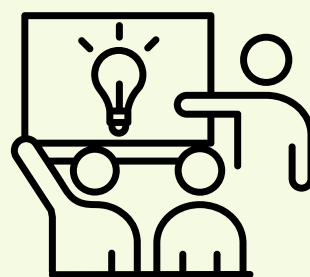
## MILESTONE NO. 10

Create long-form content for YouTube.

## MILESTONE NO. 11

Teach others behind you how to use Social Media better.

11



12

## MILESTONE NO. 12

Repurpose your best or favorite content every 8-12 weeks.